

Health and Wellbeing Strategy Delivery Plan 2018-2020



Report of Cabinet Member for Regulatory Services, Housing and Wellbeing

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| Date: | 9 TH October 2018 |
| Agenda Item: | 4 |
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| Key Decision? | YES |
| Local Ward Members | All, as applies to the whole of Lichfield district. |

CABINET

1. Executive Summary

- 1.1 This is the Council's first Health and Wellbeing Strategy (HWS), which explores the ways in which the Council has an impact on the health and wellbeing of residents through our services. It identifies service areas that impact on the wider determinants of health and highlights existing Council activities which contribute to good health and wellbeing. It builds on the evidence contained in our Strategic Plan, provides a picture of the key local health and wellbeing indicators and highlights areas for improvement.
- 1.2 The vision of the HWS is that 'we want local people to live healthy fulfilled lives, have access to opportunities to be active and experience improved health and wellbeing'. To achieve this, the Strategy proposes four priorities for action. The first is the development of a Health in All Policies approach (HiAP) which will enable us to better understand our contribution to and measure our impact on health and wellbeing and will inform and influence our policy making and decisions. It will also provide a foundation for delivering future activities to maintain or improve health and wellbeing, in partnership with the Staffordshire Health and Wellbeing Board, Freedom Leisure, other organisations and local communities.
- 1.3 Our other priorities are to encourage people of all ages to have more active and healthy lifestyles and take control of their own health and wellbeing, support older and vulnerable people in our communities to live and age well and improve workplace health, wellbeing and safety.

2. Recommendations

- 2.1.1 It is recommended that Cabinet approve the Health and Wellbeing Strategy 2018-2020¹ at **Appendix A** and Delivery Plan at **Appendix B**.

3. Background

- 3.1 The health and wellbeing of our residents is very important to the Council. Our Strategic Plan 2016-2020 sets out our vision to be a strong, flexible Council that delivers good value, quality services and helps to support a vibrant and prosperous economy, healthy and safe communities and clean, green and welcoming places to live. Our aim is to help our communities become more

¹ The Strategy will be reviewed and updated in-line with the Council's Strategic Plan to ensure continued strategic fit with the Council's identified priorities

self-sufficient and ensure people have the support and opportunities to help themselves so that we can better assist those in need.

- 3.2 The District Council is responsible for the delivery of many services that impact in some way on health and wellbeing and we have a key part to play in many wider determinants of health such as planning, housing and leisure. We are therefore well placed to help ensure that Lichfield is a district where improved health and wellbeing is experienced by all and that it remains a good place to live for current and future generations.
- 3.3 Guided by the Strategic Plan's principles, many service areas have developed policies and strategies which help to address the issues we face. As well as bringing this all together the Strategy proposes to develop a Health in All Policies (HiAP)² approach to further integrate health and wellbeing activities across the Council in all our future policies, strategies and services plans.
- 3.4 As well as achieving our own strategic outcomes we are committed to develop this strategy to help deliver the Sustainability and Transformation Plan (STP) of the Staffordshire and Stoke-on-Trent NHS Partnership and also support the work of the Staffordshire Health and Wellbeing Board with delivery of its Health and Wellbeing Strategy for 2018 – 2020.
- 3.5 A two year time frame has been set for the first HWS to enable HiAP and our partnership with Freedom Leisure to be developed. This is a continual learning process; data and targets/outcomes will be further developed as intelligence is collated during the first year of the plan to reflect changes in the published health indicators used to formulate our evidence base. The approach and level of intervention in relation to health and wellbeing is the subject of constant change at a national and regional level; the HWS and Delivery Plan needs to be fluid and flexible to reflect this and will therefore be subject to an annual review.

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| Alternative Options | 1. To do nothing and not have a Health and Wellbeing Strategy. |
| Consultation | <p>Consultation to develop the strategy and delivery plan includes:</p> <ul style="list-style-type: none"> • a Health and Wellbeing Working Group consisting of officers representing Regulatory services, Housing and Wellbeing, Leisure and Operational Services and Economic Growth service areas was set up in September 2017 to facilitate development of the HWS. • the Community, Housing and Health Overview and Scrutiny Committee endorsed the emerging HWS at its meeting on the 26 March 2018. Following this the delivery plan was developed and minor revisions were completed to the Strategy including: <ul style="list-style-type: none"> • the addition of Figure 2 and supporting text to Section 4 (page 5), describing the areas of public health that can be positively impacted by district councils and • a reduction of the number of priorities from 4 to 3 with subsequent amendments to Table 2 (page 11). This reflects comments that HiAP is a driver for achieving outcomes of the HWS rather than an outcome of it. <p>The Delivery Plan and revised HWS were endorsed by the O&S Committee on 12th September 2018.</p> |

² Health in all Policies (HiAP) is being developed and led across Staffordshire by the County Council. It is a collaborative, evidence-based approach to improving health by incorporating health considerations into decision-making.

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| | <ul style="list-style-type: none"> liaison with Staffordshire County Council's Consultant in Public Health and Senior Commissioning Manager for Public Health Strategy & Policy who are both supportive of and have given their endorsement of the draft document a Lecturer in Environmental Health at Birmingham University read the draft strategy and provided positive feedback. |
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| Financial Implications | <p>There are expected to be no negative resource or financial implications as the implementation of the HWS Delivery Plan for the proposed period will be within agreed budgets.</p> <p>£54,000 of residual Locality Commissioning funding is available to spend specifically on delivery of the strategy and to help take forward a HiAP approach. Proposals to spend this fund will be finalised once a work plan for HiAP is agreed and published by March 2019.</p> |
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| Contribution to the Delivery of the Strategic Plan | The Strategic Plan 2016-2020 sets out what we want to achieve in four main themes. The HWS will contribute most significantly towards the themes of 'healthy and safe communities', 'clean, green and welcoming places to live' and also 'a vibrant and prosperous economy'. |
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| Equality, Diversity and Human Rights Implications | It is not anticipated that this strategy will have any negative implications for equality, diversity or human rights. The final draft of the strategy will be evaluated by our Equality Impact Assessment group in September 2018 and feedback will be incorporated in the final published document. |
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| Crime & Safety Issues | None identified |
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| RISK | Risk Description | How We Manage It | Severity of Risk (RAG) |
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| A | The strategy presents an incomplete account of the most pressing health and wellbeing indicators for the district. | <p>The first version of the strategy will apply for a relatively short period (2018-2020) as we recognise that there is much work to do in adopting HiAP, as well as developing our partnership with Freedom Leisure who manage our leisure centres.</p> <p>The 2020 update will include more extensive consultation with external stakeholders, particularly with Public Health colleagues and organisations within the community and voluntary sectors who deliver services. It will allow time for unexpected omissions and changes in the available evidence base to be identified and included within the update.</p> | Green |
| B | The priorities cannot be achieved within the timeframe set. | <p>As above; shortcomings can be identified and modified once reviewed. Actions to address the priorities are predominantly existing and emerging commitments/agreements from teams across the Council.</p> <p>Many of the objectives and outcomes within the priorities involve modification of well-established behaviours or health indicators; as such it is anticipated that some priorities within this HWS will continue to be identified in future revisions, with some objectives demonstrating</p> | Green |

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| | | <p>incremental improvements due to their nature and our reasonable capacity to effective change.</p> <p>A monitoring matrix will be issued in the first quarter of 2019 to measure progress against the identified priorities. This will be used to inform future HWS updates.</p> | |
| C | There are insufficient resources to deliver the delivery plan | The objectives and their associated actions and outcomes represent existing and emerging commitments by teams across the Council. | Green |

Background documents:

Relevant web links:

Community Housing and Health overview and scrutiny committee meeting papers:

<https://democracy.lichfielddc.gov.uk/documents/g189/Public%20reports%20pack%2012th-Sep-2018%2018.00%20Community%20Housing%20and%20Health%20Overview%20and%20Scrutiny%20Commi.pdf?T=10>

Lichfield District Council Strategic Plan - <https://www.lichfielddc.gov.uk/Council/Performance-efficiency/Downloads/Strategic-plan-2016-2020.pdf>

Lichfield District Housing Strategy 2013-2017 - <https://www.lichfielddc.gov.uk/Residents/Housing/Housing-strategy/Download-our-housing-strategies>

Staffordshire Health and Wellbeing Board draft Strategy Consultation -

<https://www.supportstaffordshire.org.uk/news/staffordshire-health-and-wellbeing-board-draft-strategy-consultation>

Lichfield Locality Profile – <https://www.lichfielddc.gov.uk/Residents/Community/Community-funding/Downloads/Lichfield-locality-profile.pdf>

Lichfield District Public Health Profile 2017 - <http://fingertipsreports.phe.org.uk/health-profiles/2017/e07000194.pdf>

Lichfield Early Years District Profile 2016 -

<https://www.staffordshire.gov.uk/education/childcare/families/ccentres/data-and-information/Lichfield-District-Profile-2016.pdf>

Lichfield District Physical Activity and Sports Strategy - <https://www.lichfielddc.gov.uk/Residents/Sports-fitness-and-wellbeing/Physical-Activity-and-Sport-Strategy.aspx>

7 Domains of Wellbeing – <https://www.whatworkswellbeing.org/product/local-authority-wellbeing-indicator-sets-and-guidance-only/>

Public Health Outcomes Framework - <https://fingertips.phe.org.uk/profile/public-health-outcomes-framework/data#page/0>